

MINUTES OF MEETING
OF
SPRING CITY TOURISM AND EVENTS COMMISSION

DATE: May 28, 2024

ATTENDEES: Kristan Urani, Teresa Evans, Ricki Dash, Candi Harris,
Jody Bauer, Woody Evans, Stephanie Strader,
Stephania Motes.

Meeting was called to order at 6:36 p.m.

Next regular meeting will be on June 25, 2024.

Tony wants to step down.

Sierra Edwards is interested in a spot on the board.

Blooms Festival After Action Report was submitted by Stephania. Our grand for sponsors and vendors was \$6,475.00. Our expenses were \$3,039.27 with a net of \$2,660.73.

Some of the suggestions for the next event were:

Earlier deadlines and stick to those deadlines.

Two-week cancellations.

An acceptance letter being sent to vendors.

Have the event go later.

We need the application to be more descriptive.
The signs should be horizontal with logo more prominent.

Purchase a generator.

Need more outlets available.

More signage.

Something other than music for entertainment.

Handicap parking.

Purchase an awning.

Vender parking.

Carnival in park.

Email is to be sent out asking for ideas.

Need to delegate responsibilities with weekly updates for each group.
(Vendors, Sponsors, Media, Signage, thank yous)

We need to figure out how to spend the earned money.

Other Business:

Grants:

Tourism Enhancement Grant which will have to be matched.
Downtown grant. June and August for preliminary visit. No date set yet.

VEC Seed grant supports efforts for economic development, industrial recruitment, entertainment of industrial prospects, advertising and marketing, brochures and videos. Asking for clarification.

Events: Paddles, etc.

Kristen sent around an application for a grant.

Teresa motioned that we review and discuss the by-laws at the June meeting. (June 25, 2024). Jody seconded the motion, and all were in favor.

Members were asked to send their proposed revisions to Teresa.

Paddle Event:

We are checking with Nolan about August 2, 2024, or September 7, 2024. We will need the fleet of kayaks. It was suggested that we get sponsorships for inflatables.

Tennessee Riverline – 652 to You – Clay is going to come to talk to us. Possibly a breakfast meeting but that will be based on Clay's availability.

Candy motioned that we adjourn the meeting. Teresa seconded the motion, and all were in favor.

The meeting was adjourned at 8:36 p.m.