

MINUTES OF WORKSHOP MEETING
OF
SPRING CITY TOURISM AND EVENTS COMMISSION

DATE: FEBRUARY 17, 2024

ATTENDEES: Kristin Urani, Ricki Dash, Woody Evans, Norman McCowan, Stephania Motes, Tony Wesolowski, Robbie Harvey, Jody Bauer (by phone), Stephanie Strader and Guests: Clay Lezon and Cindy Hatfield.

Meeting was called to order at 9:06 a.m.

Stephania gave us a list of tournaments scheduled so far up until June. They are:

Tennessee Bass Nation HS State Tourney – 4/19/2024-4/21/2024

Tri-State Bass Anglers – 5/4/2024

Tennessee Bass Nation HS Trail Youth – 5/10/2024-5/11/2024

Kristin advised that Teresa offered to compile a calendar of events.

Southeast Development supplied brochures for City Hall.

Spring City Blooms Festival: May 4, 2024

Stephania got an estimate for signs.

Kristin also got an estimate for flyers from Keener.

The signs will be at the upper red light, the bypass, Market and Main, and maybe West Jackson.

Tony has four sandwich boards to be used possibly at City Hall, the Chamber, the Pig, Between the Vines and the Police Department.

Posters were going to be discussed at the Thursday (February 22, 2024) meeting.

Stephanie suggested that at 30 days prior to the event we really start the boosting.

Vendor forms were distributed.

We have three vendors paid so far. Sister Feather Soap & Treasures, S Youth Athletic, Made with Love.

Stephania presented a special event application.

Tony wants to give free hayrides. Stephania will check if we can do it under the City.

Stephania suggested that the letter to the businesses include the dates of the upcoming meetings.

We are moving forward with the stage at a cost of \$1,200.00.

Suggestions for music: Aaron Carter, Blue Grass Hardware, Naomi Ingram, Hayden Lynn.

Stephanie is working on the music as well as the food trucks.

It was agreed to spend \$50.00 for flyers.

Last year's gross was \$1,133.00 with a net of \$678.00.

Kristin drafted a letter for sponsors.

We need thank you letters to sponsors.

Jody offered to chair the committee for sponsors. She asked for a list of business contacts.

We will need pictures for social media.

Stephanie and Robbie will work on vendors.

Information for advertising to be sent to Stephania.

Jody asked about fairs or 4H.

Robbie will email forms to schools in the horticulture programs asking them to participate.

Stephanie reported that she has been in contact with Mejias Crazy Fruit, Waffle Iron, Destin to Chill, Crusty Crab, Moe's Lemonade.

Event Schedule So Far:

- Downtown Fireworks - June 29, 2024 or July 6, 2024
- Floatzilla 2024 - A Saturday in August
- Stewardship - March 9, 2024
- Stewardship - November 9, 2024

Lighting of the Depot - November 30, 2024

Board Members:

Based on City Law we can have 11 members. There are 9 now as follows:

Kristin Urani, Teresa Evans, Ricki Dash, Stephanie Strader, Jody Bauer, Robbie Harvey, Norman McCowan, Tony Wesolowski, April Wesolowski

We need to work on bylaws. Stephania will bring examples to the next meeting.

The agenda for the next meeting will include volunteers with Cumberland Trails. Norm can share CTC events, stewardship for the mountain – possibly a weeklong event.

Norm will create an agenda for the Floatzilla.

We will need to schedule a date for a workshop for the second of the year.

Clay Lezon from the Tennessee River Line described what they do.

February 22, 2024 was scheduled for a date to look at the River Line locations. Members are to meet at 5:30 p.m. at the Police Station with a discussion to follow at 6:30 p.m. at the Police Station.

Next regular meeting is scheduled for February 27, 2024 at 6:30 p.m.

Meeting was adjourned at 11:43 a.m.

Lunch was served