

MINUTES OF MEETING  
OF  
SPRING CITY TOURISM AND EVENTS COMMISSION

DATE: FEBRUARY 27, 2024

ATTENDEES: Kristin Urani, Teresa Evans, Ricki Dash, Jody Bauer, Stephanie Strader, Robbie Harvey, Tony Wesolowski, April Wesolowski, Woody Evans, Stephania Mote (by phone), Candi Harris (guest).

Meeting was called to order at 6:30 p.m.

Next regular meeting – **March 26, 2024**

Spring City Blooms Festival:

Stephanie reported that vendors have been sent applications.

Blue Grass Hardware will play from 1:30 p.m. to 3:30 p.m. for \$500.00.

Naomi Ingram wants \$300.00 for two hours. She is going to get back to us.

Le Anns is going to do a farmers market. Tony is going to bring her the form.

Tony's sister will have a flower truck.

Food trucks: Johnnie Golfs Barbecue  
Destin to chill  
Gino's Crusty Crab  
Mejias Crazy Fruit  
Carolines Cheesecakes  
Waffle Iron  
Mo's Lemonade  
Spring Bean Coffee  
Orrens Apple House

Stephanie is going to go the farmers market in Kingston to recruit.

April will check with Drake McCain for the 12:00 p.m. to 1:00 p.m. slot.

Tony is going to check on the P.A. system.

Robbie will check on the P.A. system that the Chamber rents.

Banners: \$5.00 per square foot from Kilby and higher from Keener.

Stephania that the sign is out in town. How many do we need? Sizes? From Kilby.

Sign at Market and Main – 10'

Three signs up now in Spring City in town, E. Jackson and 27<sup>th</sup> North and the bypass.

Need 5 more banners at \$5 a square foot for West Jackson, Market and Main, Oil and Lube (2) and Welcome Center – 3' high by 5' wide.

Jody motioned to get five signs at 3' x 5' from Kilby Graphics at \$5.00 a square foot with some flexibility in size but not to exceed \$500.00. April seconded the motion. All were in favor.

Kristin is finalizing the letter to the businesses.

Stephania spoke to the City's insurance company regarding the hayrides from the north end of Front Street to Nature Park. We will need to close the roads, have two officers and two cars. Cost will be approximately \$24 or \$25 per hour for the officers and \$25 per car.

Tony will take care of the tractor and trailer. If we can get sponsors for the two officers and two cars, it will be \$400.0.

Teresa motioned that we pay for two officers and two police cars and to close the intersection at 27 and West Jackson. Stephanie seconded the motion. All were in favor.

Teresa motioned that Tony will do the hayrides for free and close down the streets. April seconded the motion. All were in favor.

Kristin is going to update the letter to the businesses and will send it to Judy to make copies.

Tiffany from the Care Center is interested in sponsoring the event.

April made a motion to have eight signs not to exceed what was paid for the Christmas event. Tony seconded the motion. All were in favor.

We need a list of businesses.

Teresa motion that March 9, 2024, be our stewardship event in collaboration with the Tennessee Riverline from 9:00 a.m. to 12:00 p.m. at Arrowhead. Tony seconded the motion. All were in favor.

April motioned that the sites for the Riverline, in addition to the Master Plan, be the conceptualized plan at Veterans Park. Robbie seconded the motion. This will be brought up at the City Commissioners meeting next Thursday.

We were given an award for River Stewardships by the Tennessee Riverline.

Sponsorships for the Blooms Event:

Stage	-	\$1,500.00 or three at \$500.00
Music	-	\$1,000.00 or four at \$250.00
Tractor	-	Tony
Decorations	-	\$75.00

Stephania will get a quote for “flags” banners.

Stephania will get us a price for the hardware for the lampposts.

Jody motioned that we get a sponsor of \$500.00 for the tractor. Robbie seconded the motion. All were in favor.

Robbie motioned that Cindy Hatfield and Candi Harris become members. Tony seconded the motion.

Robbie motioned at 8:20 p.m. that we adjourn the meeting. Teresa seconded the motion.