

**MINUTES OF MEETING
OF
SPRING CITY TOURISM AND EVENTS COMMISSION**

DATE: **SEPTEMBER 24, 2024**

ATTENDEES: **Kristin Urani, Teresa Evans, Ricki Dash, Jody Bauer, Robbie Harvey, Cindy Hatfield, Candy Harris, Stephania Motes, Leon Locke, April Wesolowski**

GUEST: **Ben Dye**

Meeting was called to order at 6:39 p.m.

A Quorum was present.

Stephanie Strader “attended” by phone.

Next meeting is Tuesday, October 22, 2024, at 6:00 p.m.

Jody Bauer made a motion to accept the minutes of the August 27, 2024, minutes. Teresa Evans seconded the motion. All were in favor.

The by-laws go into effect as of October 1, 2024. The by-laws compare to the City ordinance.

Voting on Board members took place for officers which will take office as of October 1, 2024.

Chairman – Ricki Dash nominated Robbie Harvey for Chairman. Jody Bauer seconded the nomination and all were in favor.

Vice Chairman – Jody Bauer nominated Ricki Dash for Vice Chairman. April Wesolowski seconded the nomination and all were in favor.

Secretary – Teresa Evans nominated Candy Harris for Secretary. Ricki Dash seconded the nomination and all were in favor.

Lighting of the Depot

Music - Stephanie Strader has arranged for the Spring City Elementary School and Middle to perform.

Wade Sims will perform at a cost of \$300.00.

Stephanie reached out to Liquid Velvet. They will charge \$1,500.00 for the full band for the evening.

Stephanie Motes suggested that we have music to the end. She also suggested that we have a corporate sponsor for the music.

Cindy Hatfield will cover one-half of the cost of Liquid Velvet if needed. Stephanie Strader will cover one-half of the cost of Liquid Velvet if needed.

Tennessee Valley Theater will possibly do some skits or walk around performances.

It was suggested that we have activities for the children such as face painting.

The vendor form will have no charge for churches as they register as non-profit.

There will be separate vendor forms for food trucks and for the non-profits.

We will have a 26' tree with ornaments.

Candy Harris motioned that we book Liquid Velvet at a cost of \$1,500.00. Cindy Hatfield seconded the motion and all were in favor. Liquid Velvet will perform from 6:00 p.m. to the end.

Robbie Harvey motioned that we book Wade Sims at a cost of \$300.00 from 3:30 to 5:30. Teresa Evans seconded the motion and all were in favor.

The Elementary and Middle Schools will perform from approximately 3:00 p.m. to 4:00 p.m.

Printing Quotes:

Kilby Graphics – Banners 2' x 5' at \$5.00 per square foot.

Keener - \$3.65 per square foot

Sign Solutions - \$15.00 a sign for a 5' sign.

April Wesolowski motioned that we use Keener. Robbie Harvey seconded the motion and all were in favor.

We will use Keener for gift tags.

Kilby will do the event signs which should be out by the middle of October at City Hall, the Grand Hotel, Piggly Wiggly, The Chamber. The cost will be \$80.00 for the four signs.

Day of Event Sponsor signs - April Wesolowski motioned that we use Kilby for sandwich boards. Teresa Evans seconded the motion and all were in favor.

The \$75.00 yard signs. Candy Harris motioned that we budget \$20.00 for these signs. April Wesolowski seconded the motion and all were in favor.

Sound System – April Wesolowski got quotes for a sound system. \$419.00 JBL at 1200 watts, \$274.00 Rockville at 800 wats and \$699.00 Bose S1Pro. All have mics.

Teresa Evans motioned that we send April Wesolowski to get quotes for the City to buy a sound system with a budget of up to \$1,000.00. Jody Bauer seconded the motion and all were in favor.

Candy Harris is working on the Passport – “Shopping the Way to Christmas”. She will need a list of the businesses.

Food Trucks:

Gloria Coffee

We are waiting on other vendors.

Sponsors:

Robbie Harvey will do a \$75.00 sponsorship.

Winsome Stroll will do a lamppost for \$250.00.

United Way will sponsor Santa and Mrs. Claus in the amount of \$250.00.

April Wesolowski will contact Hassler and Vaughns for \$250.00 sponsorships.

The Grand Hotel will sponsor a lamppost for \$250.00.

Between the Vines will sponsor a lamppost for \$250.00.

Ava Wilson of Tennessee Valley Theater and Ben Dye want to be on the Board.

April Wesolowski motioned that Ava Wilson be on the Board as an additional member. Jody Bauer seconded the motion and all were in favor.

The stamp for the ornaments is in. A discussion was had regarding the cost of the ornaments at \$10.00 each for the year only and \$12.00 for personalization. Kristin will stamp the ornaments on the front. Teresa Evans will take care of the personalization. Candy Harris motioned that the price for the ornaments be \$12.00. Cindy Hatfield seconded the motion and all were in favor.

Bridget Jones with Tennessee Downtown will be here on October 1, 2024 at 5:00 p.m. We each need to come up with three to five things to come up with for using the grant money.

On November 4, 2024 at 9:00 a.m. Tennessee Downtown will be in Lebanon for a community tree planting.

Stephania Motes thanked all those that participated at the Tennessee Riverline event.

The meeting was adjourned at 8:33 p.m.